



Station Order Revised Heinrich for Senate 2012

Market: Albuquerque

Flight Dates: Monday, October 08, 2012 to Sunday, October 14, 2012

Estimate ID

11648

Contact: Jim Giudicessi

Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

Program Name	DP	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length			Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	
KRQE 5a News	EM	M-F		\$125.00	1	1	1	1	1			5
5:00 AM 6:00 AM		30		\$625.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
KRQE 6a News	EM	M-F		\$200.00	1	1	1	1	1			5
6:00 AM 7:00 AM		30		\$1,000.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
CBS This Morning	EM	M-F		\$150.00	1	1	1	1	1			5
7:00 AM 9:00 AM		30		\$750.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
CBS Saturday Morn	EM	Sa		\$50.00						1		1
5:00 AM 7:00 AM		30		\$50.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
Saturday 7a News	EM	Sa		\$75.00						1		1
7:00 AM 8:00 AM		30		\$75.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
Sunday 7a News	EM	Su		\$200.00							1	1
7:00 AM 8:00 AM		30		\$200.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
CBS Sunday Morn	EM	Su		\$400.00							1	1
8:00 AM 9:30 AM		30		\$400.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
The Doctors	DT	M-F		\$100.00			1		1			2
9:00 AM 10:00 AM		30		\$200.00								
Highly pre-emptible at LUR per KRQE. Move to L4												
Lets Make a Deal	DT	M-F		\$150.00	1			1				2
10:00 AM 11:00 AM		30		\$300.00								
Highly pre-emptible at LUR per KRQE. Move to L4												
Price is Right	DT	M-F		\$300.00		1			1			2
11:00 AM 12:00 PM		30		\$600.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
KRQE Noon News	DT	M-F		\$175.00	1			1				2
12:00 PM 12:30 PM		30		\$350.00								
Highly pre-emptible at LUR per KRQE. Move to L4												
Bold & Beautiful	DT	M-F		\$125.00			1		1			2
12:30 PM 1:00 PM		30		\$250.00								
Highly pre-emptible at LUR per KRQE. Move to L4												

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 8/22/2012 6:51:18 AM

KRQE-S2

Page 1 of 3

suzanne@mediastategies.com



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Program Name	DP	Days	Length	Gross Rate	Mon Oct 08	Tue Oct 09	Wed Oct 10	Thu Oct 11	Fri Oct 12	Sat Oct 13	Sun Oct 14	Total
Young & Restless	DT	M-F	30	\$125.00		1		1				2
1:00 PM 2:00 PM				\$250.00	4							
Highly pre-emptible at LUR per KRQE. Move to L4												
The Talk	DT	M-F	30	\$125.00	4	1						1
2:00 PM 3:00 PM				\$125.00								
Highly pre-emptible at LUR per KRQE. Move to L4												
Dr. Phil	EF	M-F	30	\$125.00	4	1	1	1	1			5
3:00 PM 4:00 PM				\$625.00								
Highly pre-emptible at LUR per KRQE. Move to L4												
KRQE 4p News	EN	M-F	30	\$275.00	3	1	1	1				3
4:00 PM 4:30 PM				\$825.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
KRQE 4:30p News	EN	M-F	30	\$275.00	3		1	1	1			3
4:30 PM 5:00 PM				\$825.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
CBS Evening News	EN	M-F	30	\$1,000.00	3			1				1
5:00 PM 5:30 PM				\$1,000.00								
Sold out at LUR per KRQE. Move to L2 to clear.												
KRQE 5:30p News	EN	M-F	30	\$1,000.00	3	1	1	1	1			5
5:30 PM 6:00 PM				\$5,000.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
Jeopardy	PA	M-F	30	\$700.00	3	1	1	1	1			5
6:00 PM 6:30 PM				\$3,500.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
Wheel of Fortune	PA	M-F	30	\$850.00	3	1	1	1	1			5
6:30 PM 7:00 PM				\$4,250.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
Wheel of Fortune	PA	Sa	30	\$125.00	5					1		1
6:30 PM 7:00 PM				\$125.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
Hawaii Five-Q	PT	M	30	\$1,350.00	5	1						1
9:00 PM 10:00 PM				\$1,350.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
NCIS	PT	Tu	30	\$2,000.00	3	1						1
7:00 PM 8:00 PM				\$2,000.00								
Sold out at LUR per KRQE. Move to L3 to clear.												

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 8/22/2012 6:51:19 AM

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suzanne@mediastategies.com



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Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	
CSI	PT	W	\$1,200.00			1					1
9:00 PM 10:00 PM		30	\$1,200.00								
Person Interest	PT	Th	\$2,000.00				1				1
8:00 PM 9:00 PM		30	\$2,000.00								
Sold out at LUR per KRQE. Move to L3 to clear.											
CSI New York	PT	F	\$600.00					1			1
7:00 PM 8:00 PM		30	\$600.00								
Crimetime	PT	Sa	\$350.00						1		1
8:00 PM 9:00 PM		30	\$350.00								
60 Minutes	PT	Su	\$3,000.00							1	1
6:00 PM 7:00 PM		30	\$3,000.00								
Sold out at LUR per KRQE. Move to L3 to clear.											
Mentalist	PT	Su	\$1,400.00							1	1
9:00 PM 10:00 PM		30	\$1,400.00								
KRQE 10p News	LN	M-F	\$1,100.00	1	1	1	1	1			5
10:00 PM 10:35 PM		30	\$5,500.00								
Highly pre-emptible at LUR per KRQE. Move to L3											
Saturday 10p News	LN	Sa	\$700.00						1		1
10:00 PM 10:35 PM		30	\$700.00								
Highly pre-emptible at LUR per KRQE. Move to L3											
Sunday 10p News	LN	Su	\$800.00							1	1
10:00 PM 10:35 PM		30	\$800.00								
Sold out at LUR per KRQE. Move to L3 to clear.											
Letterman	LF	M-F	\$275.00	1		1					2
10:35 PM 11:35 PM		30	\$550.00								
Highly pre-emptible at LUR per KRQE. Move to L3											
Station Gross Totals			\$40,775.00	14	13	13	14	13	5	5	77

Suzanne Collins

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Date/Time Sent: 8/22/2012 6:51:19 AM

KRQE-S2

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suzannel@mediastrategies.com

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KRQE-TV Albuquerque	Date: 9/21/2012
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I, Media Strategies and Research,being on behalf of: Martin Heinrich, a legallyqualified candidate of the Democratic politicalparty for the office of: U.S. Senatein the Generalelection to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 08, 2012			Sunday, October 14, 2012		

Total Charges: \$40,775.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Friday, September 21, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

Spot Manager: All, 10/08/12-10/14/12

Alt Order #	Advertiser	Order	Inv. Code (Bool	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/08/12												
Station: KRQE												
POL/Heinrich 1	201073 M-F KROE New:KROE News	:30 P3	[ALL]	HEINRICH 11648	5:51:29 AM							\$125.00
POL/Heinrich 1	201073 M-F KROE New:KROE News	:30 P3	[ALL]	HEINRICH 11648	6:44:55 AM							\$200.00
POL/Heinrich 1	201073 CBS This Mornii CBS Early S	:30 P3	[ALL]	HEINRICH 11648	8:15:20 AM							\$150.00
POL/Heinrich 1	201073 Let's Make a De M-F 10a-11a	:30 P4	[ALL]	HEINRICH 11648	10:29:11 AM							\$150.00
POL/Heinrich 1	201073 M-F KRQE New: 12p-1230p	:30 P4	[ALL]	HEINRICH 11648	12:10:58 PM							\$175.00
POL/Heinrich 1	201073 The Talk 2p-3p	:30 P4	[ALL]	HEINRICH 11648	2:29:11 PM							\$125.00
POL/Heinrich 1	201073 Dr. Phil 3p-4p	:30 P4	[ALL]	HEINRICH 11648	3:15:01 PM							\$125.00
POL/Heinrich 1	201073 M-F KRQE New: 4p-430p	:30 P3	[ALL]	HEINRICH 11648	4:27:30 PM							\$275.00
POL/Heinrich 1	201073 KRQE News 13 530p-6p	:30 P3	[ALL]	HEINRICH 11648	5:57:58 PM							\$1,000.00
POL/Heinrich 1	201073 M-F 6p-630p M-F 6p-630p	:30 P3	[ALL]	HEINRICH 11648	6:27:59 PM							\$700.00
POL/Heinrich 1	201073 M-F 630p-7p M-F 630p-7p	:30 P3	[ALL]	HEINRICH 11648	6:46:48 PM							\$850.00
POL/Heinrich 1	201073 Mon Hour 3 9p-10p	:30 P5	[ALL]	HEINRICH 11648	9:00:39 PM							\$1,350.00
POL/Heinrich 1	201073 LN M-F 10p-1035p	:30 P3	[ALL]	HEINRICH 11648	10:07:07 PM							\$1,100.00
POL/Heinrich 1	201073 David Letterman 1035p-1137p	:30 P3	[ALL]	HEINRICH 11648	11:25:30 PM							\$275.00
												\$6,600.00
												\$6,600.00

Date: 10/09/12

Station: KRQE

POL/Heinrich 1	201073 M-F KROE New:KROE News	:30 P3	[ALL]	HEINRICH 11648	5:38:03 AM	\$125.00
POL/Heinrich 1	201073 M-F KROE New:KROE News	:30 P3	[ALL]	HEINRICH 11648	6:12:00 AM	\$200.00
POL/Heinrich 1	201073 CBS This Mornii CBS Early S	:30 P3	[ALL]	HEINRICH 11648	8:08:18 AM	\$150.00
POL/Heinrich 1	201073 Price is Right 11a-12p	:30 P3	[ALL]	HEINRICH 11648	10:58:45 AM	\$300.00
POL/Heinrich 1	201073 Soap Rotator (1:00:00 PM-	:30 P4	[ALL]	HEINRICH 11648	1:29:01 PM	\$125.00
POL/Heinrich 1	201073 Dr. Phil 3p-4p	:30 P4	[ALL]	HEINRICH 11648	3:51:13 PM	\$125.00
POL/Heinrich 1	201073 M-F KROE New 4p-430p	:30 P3	[ALL]	HEINRICH 11648	4:07:45 PM	\$275.00
POL/Heinrich 1	201073 M-F KROE New 430p-5p	:30 P3	[ALL]	HEINRICH 11648	4:46:40 PM	\$275.00
POL/Heinrich 1	201073 KROE News 13 530p-6p	:30 P3	[ALL]	HEINRICH 11648	5:34:57 PM	\$1,000.00
POL/Heinrich 1	201073 M-F 6p-630p M-F 6p-630p	:30 P3	[ALL]	HEINRICH 11648	6:05:01 PM	\$700.00
POL/Heinrich 1	201073 M-F 630p-7p M-F 630p-7p	:30 P3	[ALL]	HEINRICH 11648	6:34:08 PM	\$850.00
POL/Heinrich 1	201073 Tue Hour 1 7p-8p	:30 P3	[ALL]	HEINRICH 11648	7:40:32 PM	\$2,000.00
POL/Heinrich 1	201073 LN M-F 10p-1035p	:30 P3	[ALL]	HEINRICH 11648	10:17:10 PM	\$1,100.00
						\$7,225.00
						\$7,225.00

Date: 10/10/12

Station: KRQE

POL/Heinrich	201073 M-F KROE New:KROE News	:30 P3	[ALL]	HEINRICH 11648	5:12:06 AM	\$125.00
POL/Heinrich	201073 M-F KROE New:KROE News	:30 P3	[ALL]	HEINRICH 11648	6:44:25 AM	\$200.00
POL/Heinrich	201073 CBS This Mornii CBS Early S	:30 P3	[ALL]	HEINRICH 11648	8:57:56 AM	\$150.00
POL/Heinrich	201073 M-F 9a-10a 9a-10a	:30 P4	[ALL]	HEINRICH 11648	9:27:00 AM	\$100.00
POL/Heinrich	201073 Soap Rotator (12:30:00 PM	:30 P4	[ALL]	HEINRICH 11648	12:59:26 PM	\$125.00
POL/Heinrich	201073 Dr. Phil 3p-4p	:30 P4	[ALL]	HEINRICH 11648	3:34:17 PM	\$125.00
POL/Heinrich	201073 M-F KRQE New 430p-5p	:30 P3	[ALL]	HEINRICH 11648	4:48:10 PM	\$275.00
POL/Heinrich	201073 KROE News 13 530p-6p	:30 P3	[ALL]	HEINRICH 11648	5:49:49 PM	\$1,000.00
POL/Heinrich	201073 M-F 6p-630p M-F 6p-630p	:30 P3	[ALL]	HEINRICH 11648	6:20:29 PM	\$700.00
POL/Heinrich	201073 M-F 630p-7p M-F 630p-7p	:30 P3	[ALL]	HEINRICH 11648	6:47:18 PM	\$850.00
POL/Heinrich	201073 Wed Hour 3 9p-10p	:30 P4	[ALL]	HEINRICH 11648	9:20:44 PM	\$1,200.00
POL/Heinrich	201073 LN M-F 10p-1035p	:30 P3	[ALL]	HEINRICH 11648	10:07:22 PM	\$1,100.00
POL/Heinrich	201073 David Letterman 1035p-1137p	:30 P3	[ALL]	HEINRICH 11648	11:11:00 PM	\$275.00
						\$6,225.00
						\$6,225.00

Date: 10/11/12

Station: KRQE

POL/Heinrich 1	201073 Thur Hour 2 8p-9p	:30 P3	[ALL]	HEINRICH 11648			\$2,000.00
POL/Heinrich 1	201073 M-F KROE New:KROE News	:30 P3	[ALL]	HEINRICH 11648	5:24:47 AM		\$125.00
POL/Heinrich 1	201073 M-F KROE New:KROE News	:30 P3	[ALL]	HEINRICH 11648	6:25:35 AM		\$200.00
POL/Heinrich 1	201073 CBS This Mornii CBS Early S	:30 P3	[ALL]	HEINRICH 11648	8:36:54 AM		\$150.00
POL/Heinrich 1	201073 Let's Make a De M-F 10a-11a	:30 P4	[ALL]	HEINRICH 11648	9:59:00 AM		\$150.00
POL/Heinrich 1	201073 M-F KROE New: 12p-1230p	:30 P4	[ALL]	HEINRICH 11648	12:27:11 PM		\$175.00
POL/Heinrich 1	201073 Soap Rotator (1:00:00 PM-	:30 P4	[ALL]	HEINRICH 11648	1:29:01 PM		\$125.00
POL/Heinrich 1	201073 Dr. Phil 3p-4p	:30 P4	[ALL]	HEINRICH 11648	3:42:35 PM		\$125.00

[Sorted by: Date]

Spot Manager: All, 10/08/12-10/14/12

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/11/12												
Station: KRQE												
	POL/Heinrich	201073	M-F KRQE New	4p-430p	:30	P3	[ALL]	HEINRICH 11648		4:26:45 PM		\$275.00
	POL/Heinrich	201073	CBS Evening Ne	5p-530p	:30	P3	[ALL]	HEINRICH 11648		4:58:56 PM		\$1,000.00
	POL/Heinrich	201073	KRQE News 13	530p-6p	:30	P3	[ALL]	HEINRICH 11648		5:35:27 PM		\$1,000.00
	POL/Heinrich	201073	M-F 6p-630p	M-F 6p-630p	:30	P3	[ALL]	HEINRICH 11648		6:13:45 PM		\$700.00
	POL/Heinrich	201073	M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	HEINRICH 11648		6:40:33 PM		\$850.00
	POL/Heinrich	201073	LN M-F	10p-1035p	:30	P3	[ALL]	HEINRICH 11648		10:26:12 PM		\$1,100.00
												\$7,975.00
												\$7,975.00
Date: 10/12/12												
Station: KRQE												
	POL/Heinrich	201073	M-F KRQE New	KROE News	:30	P3	[ALL]	HEINRICH 11648		5:52:14 AM		\$125.00
	POL/Heinrich	201073	M-F KROE New	KROE News	:30	P3	[ALL]	HEINRICH 11648		6:58:16 AM		\$200.00
	POL/Heinrich	201073	CBS This Mornin	CBS Early S	:30	P3	[ALL]	HEINRICH 11648		7:22:51 AM		\$150.00
	POL/Heinrich	201073	M-F 9a-10a	9a-10a	:30	P4	[ALL]	HEINRICH 11648		9:42:40 AM		\$100.00
	POL/Heinrich	201073	Price is Right	11a-12p	:30	P3	[ALL]	HEINRICH 11648		11:19:37 AM		\$300.00
	POL/Heinrich	201073	Soap Rotator	(12:30:00 PM	:30	P4	[ALL]	HEINRICH 11648		12:59:11 PM		\$125.00
	POL/Heinrich	201073	Dr. Phil	3p-4p	:30	P4	[ALL]	HEINRICH 11648		3:24:29 PM		\$125.00
	POL/Heinrich	201073	M-F KROE New	430p-5p	:30	P3	[ALL]	HEINRICH 11648		4:46:40 PM		\$275.00
	POL/Heinrich	201073	KROE News 13	530p-6p	:30	P3	[ALL]	HEINRICH 11648		5:57:58 PM		\$1,000.00
	POL/Heinrich	201073	M-F 6p-630p	M-F 6p-630p	:30	P3	[ALL]	HEINRICH 11648		6:13:30 PM		\$700.00
	POL/Heinrich	201073	M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	HEINRICH 11648		6:52:53 PM		\$850.00
	POL/Heinrich	201073	Fri Hour 1	7p-8p	:30	P5	[ALL]	HEINRICH 11648		7:18:31 PM		\$600.00
	POL/Heinrich	201073	LN M-F	10p-1035p	:30	P3	[ALL]	HEINRICH 11648		10:25:43 PM		\$1,100.00
												\$5,650.00
												\$5,650.00
Date: 10/13/12												
Station: KRQE												
	POL/Heinrich	201073	CBS This Mornin	5a-7a	:30	P3	[ALL]	HEINRICH 11648		6:25:08 AM		\$50.00
	POL/Heinrich	201073	KROE News Sat	7a-8a	:30	P3	[ALL]	HEINRICH 11648		7:52:58 AM		\$75.00
	POL/Heinrich	201073	Sa 630p-7p	Sa 630p-7p	:30	P5	[ALL]	HEINRICH 11648		6:40:39 PM		\$125.00
	POL/Heinrich	201073	Sat Hour 2	8p-9p	:30	P5	[ALL]	HEINRICH 11648		8:57:26 PM		\$350.00
	POL/Heinrich	201073	LN Sa	10p-1035p	:30	P3	[ALL]	HEINRICH 11648		10:07:36 PM		\$700.00
												\$1,300.00
												\$1,300.00
Date: 10/14/12												
Station: KRQE												
	POL/Heinrich	201073	KROE News Sun	7a-8a	:30	P3	[ALL]	HEINRICH 11648		7:33:15 AM		\$200.00
	POL/Heinrich	201073	CBS Sunday Mo	8a-930a	:30	P3	[ALL]	HEINRICH 11648		9:11:24 AM		\$400.00
	POL/Heinrich	201073	Sun Hour 1	6p-7p	:30	P3	[ALL]	HEINRICH 11648		6:18:17 PM		\$3,000.00
	POL/Heinrich	201073	Sun Hour 4	9p-10p	:30	P4	[ALL]	HEINRICH 11648		9:00:00 PM		\$1,400.00
	POL/Heinrich	201073	LN Su	10p-1035p	:30	P3	[ALL]	HEINRICH 11648		10:07:10 PM		\$800.00
												\$5,800.00
												\$5,800.00
												\$10,775.00

[Sorted by: Date]